

PRODUCT CATEGORY

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UK Finalists
2010



PRODUCT CATEGORY

2010 UK FINALISTS: PRODUCT CATEGORY

The category

This award is for the development of a new product or service that makes an outstanding contribution to sustainable development.

1. The product or service may be a new or modified design, or the innovative application of an existing one, in a way that promotes more sustainable patterns of production and consumption. The product or service must meet the needs of consumers and improve quality of life while minimising the use of natural resources and toxic materials, and emissions of waste and pollutants over the product life-cycle (e.g. during material extraction, manufacture, distribution, use and disposal). The product or service must be economically viable and its production and consumption should contribute to equitable social progress.

2. Applications for this award should represent the 'leading edge' of sustainable product and service development, setting an example that others will be inspired to follow.

Where appropriate, the applicant should preferably have been awarded an EU eco-label or equivalent product certification.

EBAE Handbook 2009

[Sting Plus - environmental contract fabric made from nettles and wool](#)

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[NCR two-sided thermal \(2ST\) printing technology halves Sainsbury's receipt paper usage](#)

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