

Celebrating UK Business Innovation

UK Finalists to the European Business Awards for the Environment

2nd March 2010



Product Category



International Co-Operation
Category



Management Category



Process Category

Every two years, the European Commission rewards selected companies that demonstrate their commitment to putting sustainable development into action.

The European Business Awards for the Environment are designed to recognise and promote organisations which make an outstanding contribution to sustainable development.

The awards highlight policies, practices, processes and products from all sectors of business in the European Union which help to achieve 'economic and social development without detriment to the environment and natural resources upon the quality of which continued human activity and further development depend.

The European Business Awards for the Environment are given in the following four categories:

1. Management award for sustainable development
2. Product award for sustainable Development
3. Process award for sustainable development
4. International co-operation award for sustainable development*

A maximum of 12 entries can be made per country.

The UK has had at least one winner in every European Business Awards for the Environment since 1994 and is considered one of the leading European countries for innovation around environmental and sustainable development.

2008	Management Category Award Winner
2006	Product Category Award Winner
2004	Process Category Award Winner
2002	Management Category Awards Winner
2000	International Cooperation Category Award Winner
1998	Management Category and Recovery of Waste Category Award Winner
1996	Recovery of Waste Category Award Winner
1994	Eco-product Category Award Winner

Event Programme

16.00	Welcome and introduction <i>Matthew Taylor, RSA Chief Executive</i>
16.15	Keynote Address <i>Dan Norris, Minister for Rural Affairs and the Environment</i>
16.30	UK Finalists presentations <i>Dan Norris MP will present each of the 11 finalists with a certificate following a short clip about each</i>
17.45	Closing statements <i>The RSA Environmental Awards Forum</i>
18.00	Drinks reception <i>RSA Vaults</i>

Contacts

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Accredited Award Schemes

BCE Environment Leadership

Founded by Sir Peter Parker in 1975, the Business Commitment to the Environment (BCE) Environmental Leadership Awards scheme is the longest running, and one of the most prestigious, environmental award schemes in the UK.

The BCE Awards are sponsored by businesses for business, and are awarded annually to companies that the judges recognise as meeting the commercial demands of the present, without compromising the environment for future generations.

The BCE Awards aim to provide a unique opportunity for any business to demonstrate clearly that corporate responsibility is an integral part of their organisation, they are innovative and are ahead of the competition.

The BCE Awards provide an excellent platform from which to enhance that competitive advantage in a way that can have immediate benefits and a positive contribution towards future generations.

Managed and administered by UK business, the BCE Awards truly recognise the importance of environmental excellence, innovation and leadership in an age where, increasingly, running with the pack simply is not enough.

Since 1975, winners have included organisations as diverse as British Petroleum (1975), Thorpe Park (1984), Marks & Spencer (1996) and Bovis Lend Lease (2009).

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CIWEM Living Wetlands Awards

CIWEM is a charity with a history of working in environmental management dating back to 1895. In the succeeding decades, engineers, scientists and other professionals came together to combine their expertise across a broad range of environmental disciplines.

The present day Institution was formed in 1987 when the Institution of Public Health Engineers merged with the Institution of Water Engineers and Scientists and the Institute of Water Pollution Control to form the Institution of Water and Environmental Management.

The Institution was granted a Royal Charter in 1995 and was proud to celebrate its centenary in the same year.

The CIWEM Living Wetlands Award recognises multi-functional projects that demonstrate the sustainable use of wetland habitats. The Award was co-founded with RSPB in 2002/3.

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Edie Awards for Environmental Excellence

The UK's premier environmental awards scheme, set up to celebrate innovation and best practice in sustainability, and to recognise the expertise behind significant environmental achievements across business, industry and government.

The edie awards are organised and publicised by the UK's leading online network for sustainability professionals – www.edie.net. Edie reaches 1.3 million unique users/year, delivering specialised news, information, networking and online conferences to expert practitioners.

This year's judged categories are:

- Contaminated Land
- Due Diligence
- EIAs and SEAs
- Corporate Social Responsibility
- Waste & Recycling
- Water & Wastewater
- Climate Change & Renewables
- Best Consultancy To Work For

- Best Consultancy overall

The judges include:

- Liz Parkes: *Head of Waste and Resource Management at the Environment Agency*
- Isabel Dedring: *London mayor Boris Johnson's voice for a 'cleaner and greener' capital*
- Dr Peter Bonfield: *Chief Executive of BRE*
- Greg Archer: *Director of the Low carbon Vehicle Partnership*
- Prof Tom Stephenson: *Cranfield University, and MD of CIM Ltd*
- Adrian Wilkes: *founder and chairman of The Environmental Industries Commission*
- Joanna Yarrow: *TV presenter, author and green consultant*
- Oliver Heath: *TV presenter, eco-designer and green entrepreneur*

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Green Awards

Launched in 2006 to critical acclaim, the Global Green Awards were set up to recognise and reward creative work that communicates the importance of Corporate Social Responsibility, sustainable development and ethical best practice in any sector and across any marketing discipline.

Rt Hon Lord Smith of Finsbury, Chairman of both the Advertising Standards Authority (ASA) and The Environment Agency commented, "The need to care for our planet, husband our resources wisely, and sustain our environment is becoming ever more urgent and important. These awards help to put that cause at the very heart of our creative economy."

The awards set out to illustrate the crucial role that

needs to be played by communications in informing people about green issues, products and lifestyle choices. It's evident now there's an increasing appetite from business and industry for examples of excellence and best practice in communicating sustainability and green issues which the Green Awards showcase.

The Global Green Awards recognise excellence in 17 categories from Best Green Advertising Award (Print & Outdoor) to Best Green New Product Innovation. With a range of international media partners from National Geographic Magazine, Green.TV and CSRwire.com the awards reach out to an influential and broad audience.

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Green Business Awards

The Green Business Awards are the pinnacle of achievement, and, in the words of a memorable ad campaign, they do exactly what they say on the tin. Rightly then, winning a Green Business Award "Green Globe" is relatively as great an achievement as winning an "Oscar" is to the film industry.

The Awards are an opportunity for large corporations, SMEs and smaller companies to participate and be judged fairly through the use of both detailed metrics and an experienced and diverse judging panel.

Award categories have been refreshed and grouped into sections around carbon management, environmental management, change champions and green business development, making them relevant to all types of organisation, irrespective of size or type of operation.

Leading professional institutes are engaged in the development of the Green Business Awards' screening and judging process.

As a result of these changes, ENDS and MT are confident that the Green Business Awards are an even more essential barometer of business performance on environment, climate change and sustainability. Just by entering you will supply proof of your organisation's commitment to these key issues. By making it to the short-lists you will be among the best "green" organisations in the UK.

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Green Apple Awards

The Green Organisation is an independent, non-political, non-activist, non-profit environment group dedicated to recognising, rewarding and promoting environmental best practice around the world.

While we support the work of other environmental groups that play the role of environmental watchdog, there is also a need for an organisation like ours that concentrates more on the positive aspects of environmental endeavour - the carrot as well as the stick.

Our work began in 1994 and experience has shown that many have followed the examples of environmental best practice demonstrated by our Green Apple Award winners.

They have recognised the benefits and profits that can come in the wake of environmental best practice, so they have sound business reasons for following our winners' lead - as well as taking responsibility for the safekeeping of our environment for generations to come.

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Rushlight Awards

There are a number of direct government and other indirect government-funded and independent initiatives focused on informing consumers and commerce to instigate behavioral change. Similarly, companies involved directly in the appropriate markets, private equity and venture capital, banks and government-funded institutions are investing significant sums of both debt and equity to finance new energy and waste facilities. But for these targets to be achieved, for society's new levels of expectation to be met and to deliver what the investment funds are looking for, new technologies need to be developed and innovations must be implemented. What is really exciting is that this pressure to change and evolve is producing some great opportunities for new

science, business and markets. Some of the new technologies will be fundamentally disruptive, whether it be in the road vehicle markets, how goods are transported, how power is generated, how water is used or how waste is managed.

The Rushlight Awards focus on the technology and innovation achievements of UK and Irish organisations in the journey to meeting these goals.

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Sustainable City Awards

The Sustainable City Awards recognise and reward UK organisations, from multinational businesses to small charities, and promote outstanding achievements and innovation across all aspects of sustainability.

For the ninth year running the City of London Corporation has given organisations the chance to enter into the prestigious Sustainable City Awards.

The winners and highly commended entries were announced at the awards ceremony, which took place on 18 February 2010 at the Mansion House, the official residence of the City of London's Lord Mayor

"Despite the immensity of the environmental challenge, the truth is, almost everything that needs doing is already being done, somewhere. If 'best practice' today became the norm tomorrow, we'd be half way there already. The Sustainable

City Awards proves not only that solutions exist, but that where they are adopted, companies invariably flourish as a result." Zac Goldsmith, February 2009.

The Sustainable City Awards are one of ten UK feeder schemes to the European Business Awards. All business winners will be considered for entry into the Europe-wide scheme which takes place every two years.

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VIBES Awards

Businesses in Scotland are taking significant steps to improve or reduce their impact on the environment whilst saving money in the process. The VIBES Awards are free to enter and are held to recognise and showcase best practice.

The main aims of the Awards are to:

- encourage the efficient use of resources
- enhance the competitiveness of businesses
- improve environmental performance
- support the wider goals of sustainable development including social benefits through community and staff involvement

The Awards are given annually at a high profile ceremony.

'Scotland is very well placed to capitalise on the greener business revolution..... our climate change legislation – the most ambitious in the world – and our vision for a low carbon, zero waste Scotland and it's clear there is much work to do. VIBES winners, some of Scotland's most environmentally friendly businesses, can act as a source of inspiration to others.' Roseanna Cunningham MSP Minister for Environment

VIBES is the only Scottish RSA accredited awards scheme. Previous VIBES winners have had success in the European Business Awards for the Environment; allowing Scottish business to share their good practice with the wider European business community.

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Water Efficiency Awards

The Environment Agency Water Efficiency Awards, sponsored by Defra, the Food and Drink Federation and OFWAT are the leading scheme in England and Wales to recognise the achievements of organisations in promoting water efficiency. The Awards are in their ninth year and are held biennially.

Water is one of the UK's most precious resources, essential both for our way of life and for a healthy natural environment. Demand for water is growing, but water is a limited resource, and every drop we use means less water for wildlife. Climate change will only add to this pressure. It's vital that organisations and individuals alike take responsibility to use water wisely to protect our valuable natural environment, now and for future

generations.

The Awards celebrate best practice and raise awareness of the importance of water efficiency within business and industry. The Awards was the first award scheme to achieve accreditation under the RSA's Accreditation Scheme for Environmental & Sustainable Development.

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Accreditation
Application Pack

Find out more about accreditation
and how to gain it in our
Accreditation Application Pack
available at
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